



ACE SPORTS

VAMOS

THIS IS ACE



ACE SPORTS INVESTMENT PORTFOLIO

INTERNATIONAL PARTNERS

GPS PERFORMANCE



VIDEO ANALYSIS
& BROADCASTING



CLINICS & CAMPS



BARÇA
INNOVATION HUB

TECHNICAL
COACHING



ACE KNOWLEDGE TRANSFER (VIA ACADEMIES & TEAMS)

COMPANY NAME					
	TRIMACHINE	ACED (ACE DEVELOPMENT)	ELITE	FIT 11	FRIZZ
SPORT	RUNNING, SWIMMING, CYCLING	PERFORMANCE DEVELOPMENT	GIRLS FOOTBALL	AMATEURS FOOTBALL	ULTIMATE (BOTH GENDERS)
ACADEMY	YES	YES	YES	YES	KNOWLEDGE TRANSFER TO KSA
TEAM	YES	NO	YES	YES	YES
LOCATION	PALM HILLS, CLUB 7, PULSE STUDIOS	ZED FC, CAPITANO NATIONAVIDE	MUST UNIVERSITY, FIELD	PALM HILLS	PLATINUM, ZED SPORTS CLUB
MARKET POSITIONT	1	1	3	TOP 5	1

LEAGUES

COMPANY NAME	COMMUNITY DEVELOPMENT	EUPA
SPORT	FOOTBALL	FRISBEE
ACADEMY	MANAGING 18 TEAMS	MANAGING 12 TEAMS
TEAM		
LOCATION	ZED EAST / WEST	
MARKET POSITION	1	EXCLUSIVE

CLINICS CAMPS

CAMPS
FB/BB/HB
2 MULTISPORT CAMPS IN EGYPT
LA MASIA, AND EGYPT
EXCLUSIVE

THINK-TANK

CONFERENCE / EXPO
ITALS A CONTERENCE IN SPORTS
ICONIC INDIVIDUALS / INDUSTRY LEADERS
EXPERIENCE SHARING
BRIDGING ECOSYSTEM
EXCLUSIVE PROPOSITION

INTERNATIONAL TOURNAMENTS

EUROPE BOYS
TOURNAMENT



EUROPE FEMALE
TOURAMENT





"I have witnessed ACE since inception and admire their commitment, progress, and value creation towards African sports youth development.

Together we will invest in gender equality in sports and raise the standard of our athletes for equal opportunities.

Africa; LET's GO ACE IT!

Mrs. Fatma Samoura
Chairwoman of the Board



COMPANY HIGHLIGHTS

±1,500

Number of athletes
per month

6 Number of
clubs signed

36 Number
of staff

3,400 Number
of medals

14 Number of
participating
events in 2023

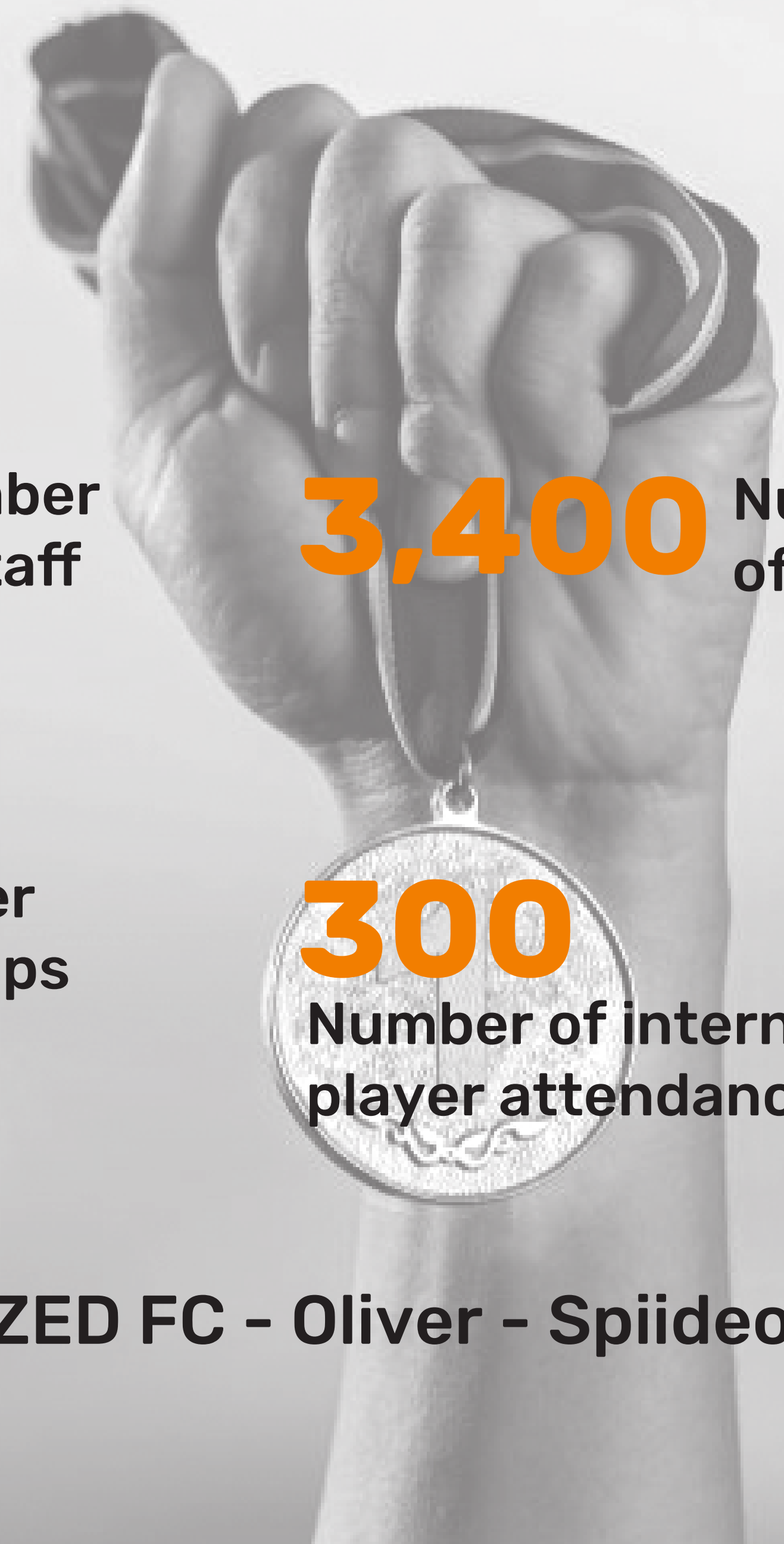
9 Organized
events

5 Number
of camps

300
Number of international
player attendance

Strategic Partnerships

FCB Barcelona clinics in La Masia - Capitano Masr - ZED FC - Oliver - Spiideo



LOCATIONS



CAIRO

- **6th of October:** Palm Hills (TriMachine, Fit 11, Frizz Ultimate), MUST University (Elite FA)
- **Maadi:** The Field (Elite FA)
- **New Cairo:** Club 7 Katameya (TriMachine), PULSE Studios (TriMachine), Platinum Club (Frizz Ultimate), ZED East (Frizz Ultimate)



ALEXANDRIA

- **Alexandria Stadium** (TriMachine), **Beach Club** (TriMachine)



CAMPS CLINICS



Basketball, Football and Handball





outh and Sports Minister Ashraf Sobhy said 'Capitano Masr' initiative is one of the most important national projects to discover talented footballers.

The project is part of the Youth and Sports Ministry's activities to discover and support sporting and cultural talent under the directives of the political leadership.

The project is carried out under scientific methods and mechanisms to choose to the best footballing talents, the minister said, highlighting the recent meeting between President Abdel Fattah El Sisi and members of the project to voice his support for them.

ACE Sports is the exclusive technical service provider for Capitano Misr. Integrating FCB Technology and know-how to identify development for youth and coaches.

ACE shares same vision as Dr. Mahmoud Saad for creating real individual talent with a complete ecosystem on endurance and tactics.



GOALKEEPER

Age: 14 Years Old

Height: 1.84 m

Weight: 81.00 Kg



CLUB
ACE SPORTS



TEAM
CAPITANO MASR YAMANI



POWER BY
OLIVER.

SESSION: Capitano Final (Yamani)

GAME

DATE: Dec 04, 23

EXTERNAL LOAD

Undertained

Overtrained



Safe Zone

INTERNAL LOAD

Undertained

Overtrained



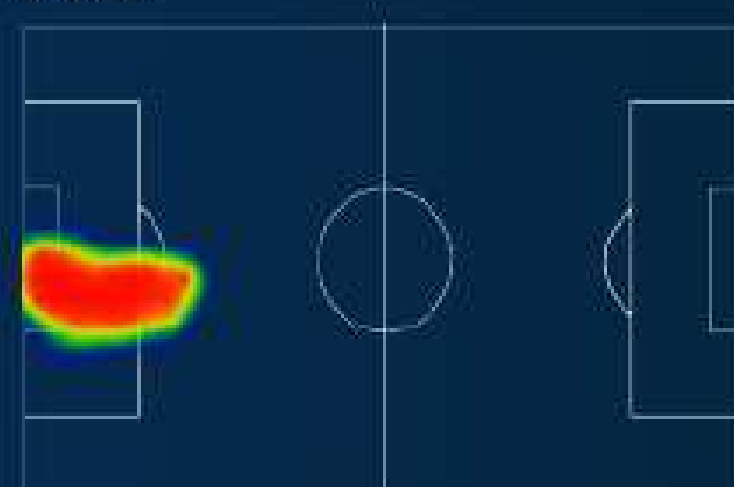
SESSION INTENSITY 104 %



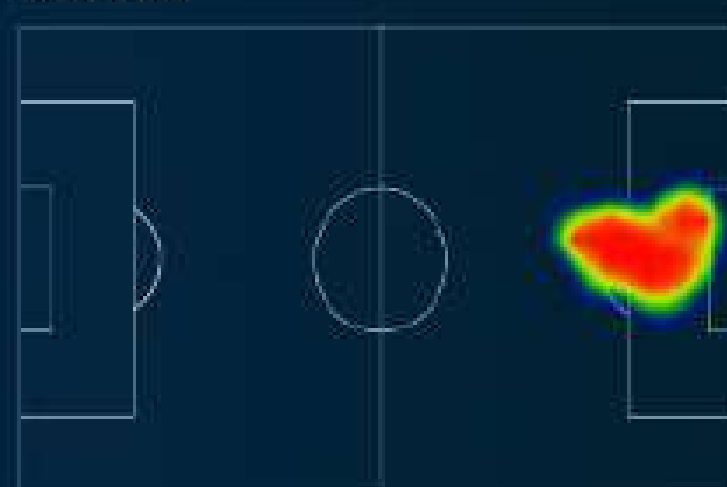
SESSION VOLUME 93 %



First Half



Second Half



New Administrative Capital Sports City Stadiu

VS Average Games

ACTIVITY DIST. PER
MINUTE

41_{.15}
m/min

ACTIVITY TIME

90_{.02}
Min

LOW INT. KICKS

4

MED. INT. KICKS

0

HIGHT INT. KICKS

0

POWER KICKS

4

KICK POWER

13_{.75}
km/h

TOP SPEED

18
km/h

DIST. COVERED

3_{.7}
km

JOGGING

643_{.92}
m

WALKING

2_{.99}
km

HIGH INTENSITY RUN

60_{.25}
m

MAXIMUM INTENSITY RUN

0
m

HIGH INT. ACC.

129_{.02}
m

MAX. INT. ACC.

8_{.89}
m



TECHNOLOGY IN SPORTS

PLAYER AND COACH FEEDBACK

Videoing players, as well as our coaches, can be a great way of evaluating and supporting their skills.

Video analysis will be done through analysis software apps.

Trackers:

Technology like Sock IT is a very simple piece of technology that can be fun and engaging for the children to help them to develop.



COMMUNITY AMATEURS LEAGUE

Due to major market conditions of covid, no audience in stadiums, and following the same rivalries of same clubs. ACE sports is growing the grassroots of football lovers, enthusiasts, and fanatics. Building a platform creating the individuals to be the stars within their community. The more they participate and grow, will be recognized nationally.

ACE has acquired Egyptian Amateur League (EAL) because of its leading market position and aligned roadmap for format development.

ACE's Ecosystem of services for league fulfillment

- (1) Own and building local league teams
- (2) Individual and team training
- (3) Social media management for league teams
- (4) Organization of league

Only way to build is from the bottom up!

Grassroots development strategy is on tier-ed performance journeys will have the sustainability of leagues sustainable, increased fan engagement and entertainment.



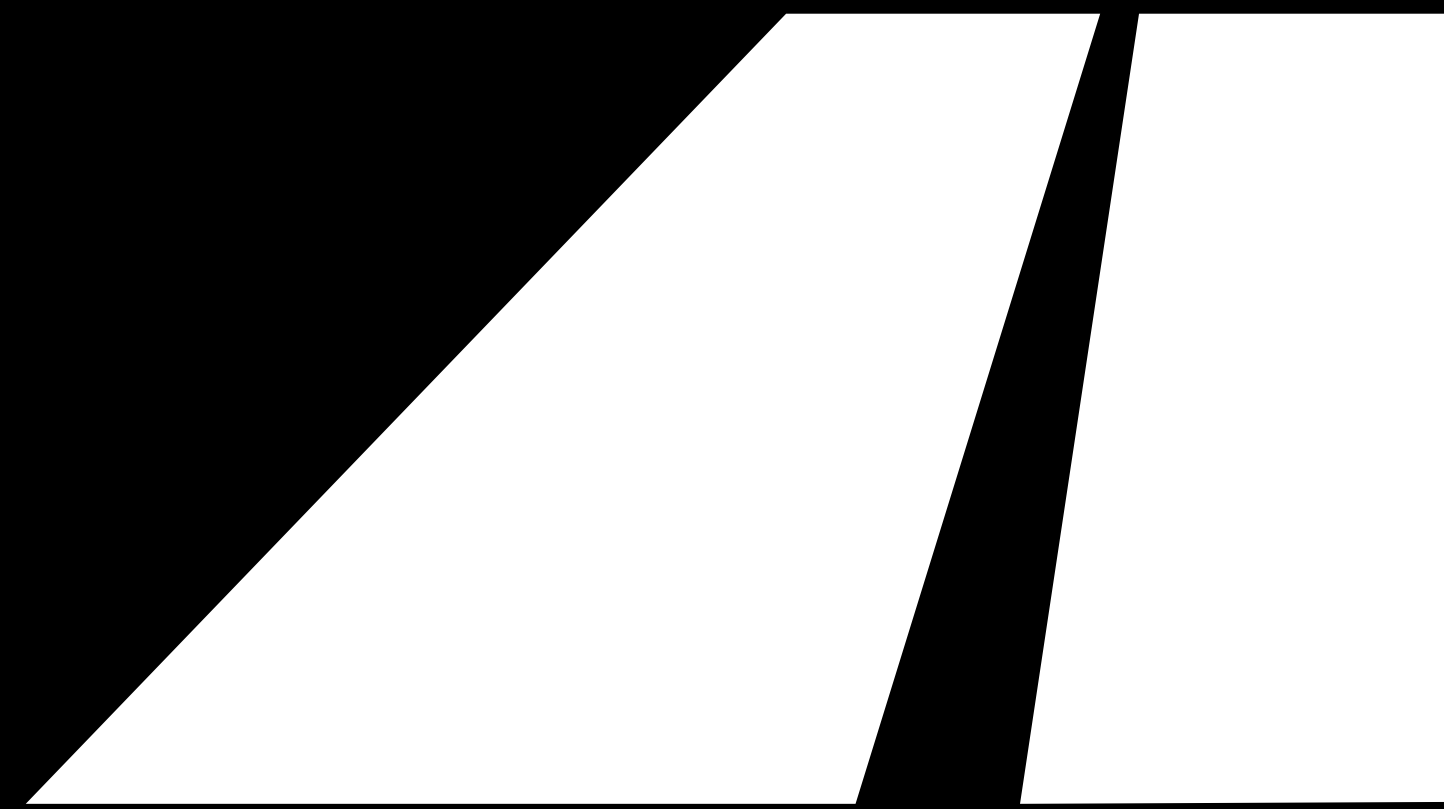
African Conference & Exhibition in Sports (Football & Basketball)

PURPOSE

1. A conference for experience sharing
2. A platform to connect to industry leaders
3. Bridging the eco-systems of football and basketball in Africa.
4. An exhibition to showcase accomplishments and share visions.
5. An opportunity to identify valuable synergies.
6. Sit with Decision makers.
7. Understanding Development for Scouting.
8. Acknowledge accomplishments (Gala Diner).

THEME (THE NEED FOR NOW)

- > Develop Sports tourism
- > Technology as an enabler
- > Access to Finance in Sports
- > Create real exposure for athletes
- > Education in Sports Management
- > Media / Social Media in Sports



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